

# Rio Media Migration Services

Seamless digital media transitions



## The Need for Media Migrations

A migration project is driven by many reasons: a strategic move to the cloud, the need to replace obsolete systems, improve efficiency, cost containment, consolidating storage from multiple sites, or simply moving to a newer storage subsystem. Whatever the reason, the process can be complex and daunting - but it doesn't have to be.

## Seamless Transition from Legacy to Modern

Rio Media Migration Services is a comprehensive professional service offering designed to seamlessly transition digital media assets from outdated media asset management systems to modern object-based archive infrastructures.

As media companies increasingly need to upgrade their infrastructures, Rio Media Migration Services provides an essential solution, eliminating expensive maintenance costs associated with legacy systems. This service allows organizations to maintain uninterrupted access to their content while reducing the risks commonly associated with data migration, such as workflow disruption, missing project deadlines, misplaced or lost assets, or a lack of skilled resources.

## Rio Media Migration Services Benefits

Rio Media Migration Services automates the migration process from outdated archive systems such as DIVA, Kumulate or FlashNet to a modern object-based archive solution-from Spectra Logic® or third-party storage system. This ensures organizations can avoid vendor lock-in and scale capacity and performance to meet their needs. To avoid impact to the live production process, Rio Media Migration Services runs transparently in the background while providing uninterrupted access to all content, whether new, migrated or legacy assets.

### Key Benefits



#### Cost-Savings

Eliminates the need to maintain costly, obsolete data management and archive products



#### Consistent

Accelerates migration and ensures consistency using proven tools and methodologies



#### Expertise

Overcomes in-house skills or training gaps by leveraging experienced Spectra professionals



#### Continuity

Maintains uninterrupted access to all assets throughout the migration process



#### Futureproof

Establishes modern object-based archive to preserve, grow and monetize media assets

Rio Media Migration Services are ideally suited for studios, post-production houses, sports teams, news and cable networks, and corporate media departments looking to modernize their infrastructure.

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## Keys to a Successful Media Migration

Using proven tools and experienced professional services to scope, prepare, deploy and manage a project from start to finish is the key to a successful media migration. The process must be flexible, scalable, and designed to meet speed and predictability demands, minimizing disruptions to daily operations. Automation, consistency, and detailed reporting throughout the process reduce risks. In-depth training, customer engagement, and ongoing support help minimize costs and ensure the project meets client expectations.

## Spectra Logic Migration Expertise

Rio Media Migration Services leverages proven purpose-built tools and years of expertise to deliver scalable, automated and non-disruptive media migrations. These tools integrate directly with Spectra® RioBroker® software, a powerful media management and archiving platform, ensuring fast and efficient transitions that help streamline media production workflows during migrations. A dedicated project manager oversees each migration, handling all aspects from initiation to closure, coordinating resources, and ensuring clear communication with stakeholders.

## 7 Steps to a Successful Migration

Rio Media Migration Services are built upon a proven seven-step process:

- 1. Analysis:**  
Identify all databases and assets for comprehensive migration coverage.
- 2. Solution Design:**  
Develop a tailored migration strategy based on the customer infrastructure and requirements.
- 3. Project Scoping:**  
Estimate the project timeline, resources, and budget, ensuring clear expectations and goals.
- 4. Statement of Work:**  
Finalize the project details with a formal statement of work.
- 5. Installation & Validation:**  
Install the necessary tools and validate system readiness for migration.
- 6. Production:**  
Seamlessly migrate data with minimal disruption to ongoing operations.
- 7. Post-Migration Review:**  
Conduct post-migration data integrity checks & wellness reviews to confirm successful completion.

## Rio Media Migration Services Features

Rio Media Migration Services seamlessly transfers your media assets, with features including:

- Asset indexing to support Partial File Recovery
- Customizable options to fit customer needs
- Ability to filter and clean up archives
- Real-time access to legacy, migrated & new data
- Simultaneous migration of content to multiple targets: disk, tape and cloud
- Preservation of existing system-level metadata
- Direct import of LTFS tapes – with no data migration



The transition to Spectra's solution was seamless and exceeded our expectations. Not only did we achieve cost savings, but the enhanced performance and scalability have transformed our operations, enabling us to serve our audience better."

Randy Bishop, Systems Manager,  
SportsNet New York

## About Spectra Logic Corporation

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Spectra Logic modernizes IT infrastructures to preserve, protect and defend data, from days to decades, whether on-premises, in a single cloud, across multiple clouds or in all locations at once. Our cost-effective solutions help organizations efficiently manage, migrate and store long-term data, from terabytes to exabytes, with features that make it ransomware resilient.